RAJEEV KUMAR

USER EXPERIENCE DESIGNER

Portfolio | LinkedIn

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PROFILE

Education

PDPM IIITDM Jabalpur

Bachelor of Design (2015-2019)

Skills

Interface Design

User experience

Design Systems

Information Architecture

Wireframing

Prototyping

User Research

Usability Testing

Quality Assessment

Tools

Figma

Adobe XD

Adobe Illustrator

Sketch

Adobe Photoshop

Microsoft Office

Wix Studio

Android Studio

Live Projects

Dictera

JobReady.ai

Fashivly

Champion Tire & Wheels

KISS

UVCence

HVAC Vitals

Leap It Up

WORK EXPERIENCE

Nanomarx Technologies
UX Designer

Nov 2023 - Present
(1 Year 4 Months)

- **Worked on end-to-end UX tracks for 4+ B2B & B2C companies**, fostering a research & user-centric design that enhanced usability and engagement across **60,000+ users**.

- **Delivered numerous wireframes** for complex workflows, achieving a 80% improvement in task completion time by iterative user feedback.

- **Built multiple design systems** from scratch, enhancing the design-development handoff.

- **Collaborated closely with developers** to ensure precise implementation of design solutions.

- **Conducted usability testing & quality assurance**, ensuring bug free product with continuous evolving user experience.

Emnicent Designs
Jr. UX Designer

Mar 2023 - Oct 2023
(8 Months)

- **Delivered design systems, user flows, final UI, & prototypes** for two products from concept to completion.

- **Applied service design principles** to optimize workflows and address user pain points across both projects.

Autogenerate.ai
UX Designer

Jan 2021 - Dec 2022
(2 Years)

- **Conducted user research** to identify pain points and inform product features, user flows, wireframing, sitemapping & prototyping

- **Delivered end-to-end wireframes** for the B2C product which aimed to create human videos leveraging the power of AI.

FELLOWSHIP

Symbiosis Institute of Design
Research Fellow

Nov 2024 - Jan 2025
(3 Months)

- **Conducting user research and design** for a B2B logistics product, to optimize workflow efficiency & user experience.